

# What is a **SMART GOAL**?

A SMART goal is:



**Specific**



**Measurable**



**Attainable**



**Realistic**



**Timely**



# Writing Your SMART GOAL

You must be able to answer these questions:

Who is your Target Audience?

What are you selling?

Where will you be selling your product?

When will you be selling your product?

Why would someone buy the product from you and not your competitor?

How will you know that you are on the right path?

How much time will it take you to create your product?

How will you know when your product is complete?

Put it all together to layout your goal.

**MY GOAL** is to sell (my product) to (my target audience) on (where am I selling it) and (what sets me apart from my competitor) by (due date). To achieve my goal I am going to (daily tasks to get me there) until (how will you know when it is complete).

# Writing Your SMART GOAL

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# Action Plan

Once you have a SMART goal defined, you need to come up with an action plan on how you will get there.

You should be doing at least **THREE** things **EVERYDAY** to move you forward towards your goal.

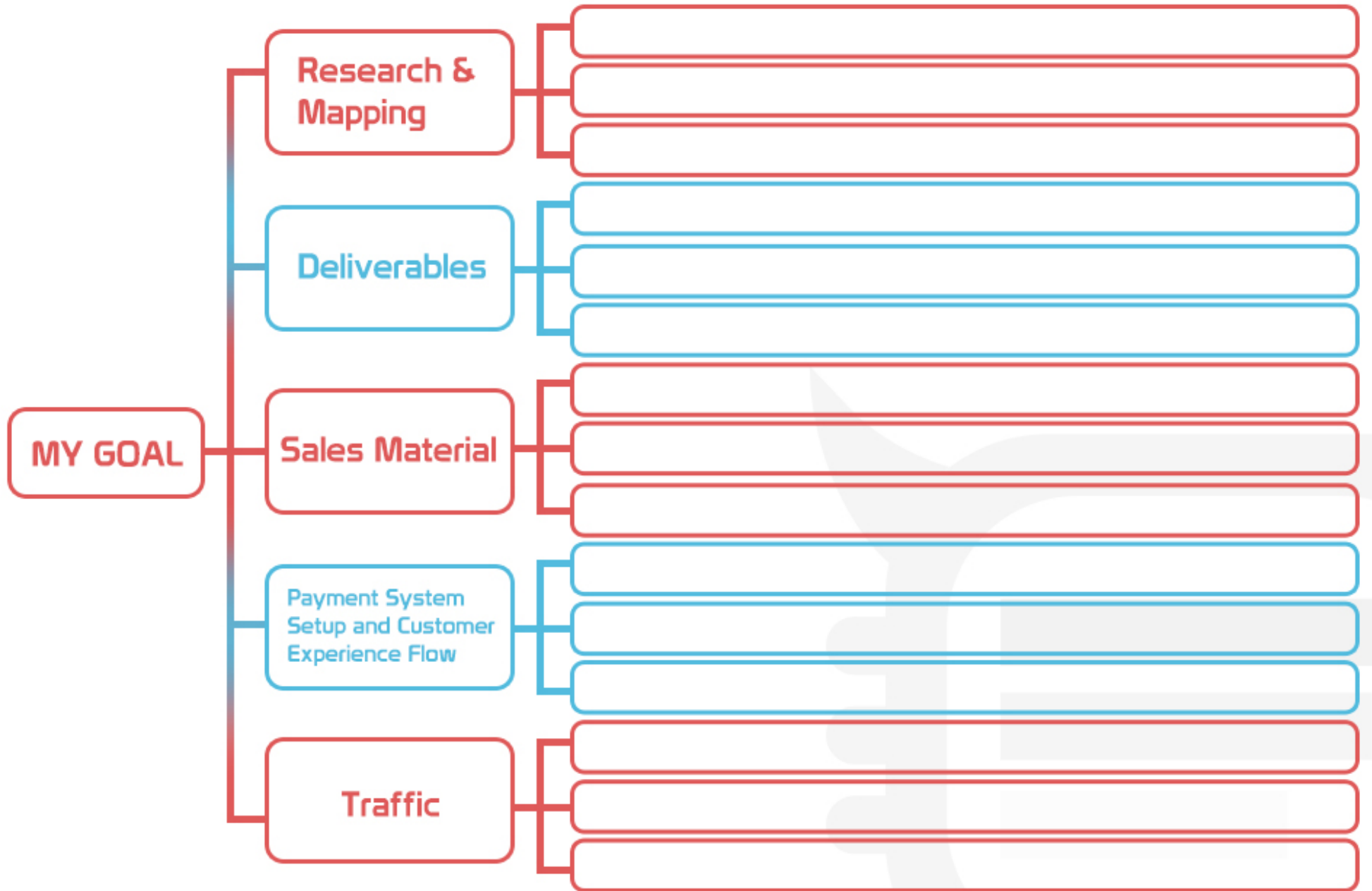
And those **THREE** things should be written down in your Goal Structure.



# Example Goal Structure



# Goal Structure



# NEVER Fear a Deadline Again

Take Action!

Goals won't magically happen just because you have them written out.  
You **MUST ACT** on your goal!

Complete your **THREE** daily tasks and you will **NAIL** that deadline every time!

