

Day 1 - Email 1 (Pre-mail)

Subject: Well this clears up 76% of my workload.

Body:

How do million dollar marketers churn out profitable campaigns, time and time again?

Well for starters, most of them have systems for everything.

And I mean *everything*. Systems they can set up and repeat for scalable profits.

This is especially true for sales material like sales letters, emails, or even video scripts.

Professional copywriters often use templates that systemize their writing process... and not just to achieve consistent results... **but to dramatically decrease their workload.**

Now if you're like me, you'd love to get your hands on some sales copy templates from the pros. **But I can do even better than that for you.**

See not only did I stumble on an arsenal of templates from a well-known 7-figure marketer... I also got an in on his "secret weapon".

Check back to your inbox tomorrow and I'll fill you in on the rest of the details.

Talk soon,

[name]

Day 2 - Email 2

Subject: So lucky I stumbled on this...

Body:

Wow, so I just got you a huge “in”...

Remember yesterday when I was talking about templates that will streamline your sales writing process? I don't mean to toot my horn, but well... I outdid myself.

Not only did I secure you access to Dr. Ben Adkins (the 7-figure marketer I mentioned yesterday) templates, I also got him to open up his new software for you. Yes, this is the “secret weapon.”

Here's what you'll love about it:

- **Generate high converting copy by answering a few simple questions**
Writing sales letters, emails, or even video sales letter scripts isn't simple. But with this software, all you need to do is answer a few simple questions and the software will automatically generate a great piece of sales copy.
- **Access to brand new templates every month**
It's true, your customers will tire of hearing the same pitch over and over. Dr. Ben's team will actively be adding fresh templates every month to give you an edge and keep your sales growing.
- **Access to Celebrity Copywriter and Marketer templates**
Want to write like your favorite marketer? Easy. You'll also get access to templates from the pros. Giving you a wide variety of expert-created material that will appeal to your audience.
- **Create one-time customer profiles that you can use over and over again**
Once you've answered questions about your target market, that information is then saved as a profile. That profile can be used over and over again to automatically output sales letters, emails, video scripts, product descriptions. This is where you'll save a good chunk of your time!

Click here to secure access now (only open for 72 hours!)

Talk soon,
[name]

Day 3 - Email 3

Subject: I did some digging for you.

Body:

I know you're probably really busy, so I went ahead and did a quick review for you. That software I told you about yesterday, I finally had a chance to get in and play with it.

This is what I dug up for you...

- **You don't need an extensive writing background to produce sales material that will sell**
All that's required of you? Answer a few simple questions about your target market and the software will automatically spit out sales copy of your choosing (sales letters, emails, video sales scripts, etc.)
- **You get access to fresh content that your audience will never get bored of (and will keep them buying!)**
I've seen content generators in the past. They're either robotic, or you're stuck with tired templates that your audience quickly becomes numb to. Not with this. Fresh templates are added monthly to keep your sales game strong.
- **You can create all the sales material you need with minimal work**
By answering their questions one time, you create a universal profile that can then be used to automatically create your entire marketing campaign. This alone will shave hours off of your workload.
- **Regardless of your experience level, you'll create sales material that will turn readers into buyers**
It doesn't matter whether you're just starting out, or a seasoned veteran, you can write sales material like the pros (no really, there's even celebrity templates inside!). This will dramatically boost your bottom line.

So here's what I'd love you to do.

First, click here to get access right now (you've got less than 48 hours left).

And then let me know what you think. Don't worry, you're backed by a solid money back guarantee so if it doesn't live up to everything I just said – you're off the hook.

Talk soon,

[name]

Day 4 - Email 4

Subject: Wow, this is a first.

Body:

Hey there,

Just a quick heads up.

There's only 24 hours left on this offer I secured for you (click here to get access now).

I really don't want you to miss it, especially since I'm genuinely interested to know what you think of this.

I've seen a lot of products fail at doing this, but few succeed.

But this one is different. Thoughts?

Click here to get access now (only 24 hours left)

Talk to you soon,

[name]

Day 5 - Email 5

Subject: Just 12 hours left

Body:

Hey!

So that software I've been telling you about over the last couple days...

I could only secure you this deal for a short time, and the clock is (unfortunately) about to run out.

Click here to get access now.

I know it's difficult to make split-second decisions.

To make your decision easy, I went ahead and checked out the money back guarantee and it's solid.

Which means...

- **You don't need an extensive writing background to produce sales material that will sell**
All that's required of you? Answer a few simple questions about your target market and the software will automatically spit out sales copy of your choosing (sales letters, emails, video sales scripts, etc.)
- **You get access to fresh content that your audience will never get bored of (and will keep them buying!)**
I've seen content generators in the past. They're either robotic, or you're stuck with tired templates that your audience quickly becomes numb to. Not with this. Fresh templates are added monthly to keep your sales game strong.
- **You can create all the sales material you need with minimal work**
By answering their questions one time, you create a universal profile that can then be used to automatically create your entire marketing campaign. This alone will shave hours off of your workload.
- **Regardless of your experience level, you'll create sales material that will turn readers into buyers**
It doesn't matter whether you're just starting out, or a seasoned veteran, you can

write sales material like the pros (no really, there's even celebrity templates inside!). This will dramatically boost your bottom line.

...and if the software fails to live up to these promises, you can get your money back. Easy.

Click here to get worry-free access (only 12 hours left!)

See you on the inside,

[name]

Day 5 - Email 6

Subject: How 7-figure marketers create...

Body:

Winning sales material?

Trust me, I know how intimidating it can be. You've got to write winning sales material, and maybe you're not the best writer.

...Or maybe you'd just rather spend time doing other things, instead of sweating over a word document.

I get it.

Which is why when I saw the opportunity to secure a deal on this for you, I did – **click here to grab access now (only 6 hours left)**.

7-figure marketers don't become successful by wearing themselves thin.

And not only will you get access to the templates written by professional copywriters, you'll also be able to create entire campaigns in under 60 minutes.

Click here to get started now (only 6 hours left).

Talk soon,

[name]

P.S. I could only secure this deal for a limited time, and it's quickly coming to a close. Make sure you **click here now** before the clock runs out.

Day 5 - Email 7

Subject: [Final Call] The doors are...

Body:

Only 3 hours away from closing.

I don't want you to miss out on this because I know that your sales copy (email sequences, sales letters, video sales letters, etc.) is the lifeblood of your business.

And not only will this avoid leaving the effectiveness of each letter to chance, you don't want to spend a ton of time sweating over it.

You've got more profitable things to do.

Here's what you'll love about it:

- **Generate high converting copy by answering a few simple questions**
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Once you've answered questions about your target market, that information is then saved as a profile. That profile can be used over and over again to automatically output sales letters, emails, video scripts, product descriptions. This is where you'll save a good chunk of your time!

Click here to grab your copy now (only 3 hours left)

Talk to you soon,

[name]

P.S. Don't worry – you're backed by a solid money back guarantee so you can take advantage of this offer with peace of mind.