

Message 1: This is sent immediately after the first opt-in. The goal of this email is to deliver the freebie and to introduce the PEN NAME or LIST OWNER.

Subject: Your download is ready.

Body:

Hey! **Amanda Smith** here and, first things first, I wanted to say hello and make sure that you got your download.

You Can Download it Here (keep on reading...)

If you'd like a little more info about how to **stop a puppy from chewing everything in sight**, I want you to make sure you **check out the download**. (I know you've really been struggling with **fixing and replacing all the chewed furniture in your home**, and this is really going to help you out!)

Enjoy and stay tuned for more cool stuff.

Amanda Smith

Message 2: This is sent around 24 hours after the first email. The goal of this email is make sure we stay in front of them and to give them a ton of value (we are anchoring a payoff with opening our emails.)

Subject: What if you knew how to **stop a puppy from chewing everything in sight** (no cost)

Body:

Today I wanted to write you a quick message about something that I thought was amazing.

There aren't many people in the world that will understand why this is so important. As soon as I saw it, I instantly knew you'd know why this is great for people like us.

(LINK TO ARTICLE/VIDEO RELATED TO PROBLEM Freebie)

I'm sure you'll see I was so excited!

Amanda Smith

Message 3: This is sent around 48 hours after message 2. The goal of this email is to continue to stay in front of the prospect and get them to consider spending a small amount of money based on a recommendation.

Subject: You'll just wish you knew sooner.

Body:

Hey! One of the questions that I always get asked is how to **stop a puppy from chewing everything in sight**.

There are a ton of solutions out there but it seems like people are constantly overcomplicating this. Today I wanted to let you in on the secret.

You'll Love "My Secret" Because it has...

- The "Chew No More" Toy List which you'll enjoy because it provides a list of chew toys proven to work. Your puppy will love these so much, they'll quickly lose interest in the taste of your couch
- The Play Time Guide which is important because you'll see how to encourage positive play with your puppy that will allow you to bond, while wearing him out - a tired dog is a good dog
- The "Medical Problems You Need to Know" Guide which is going to help you because you'll be educated in spotting medical issues that require veterinary attention
- The "No Hit" Corrective Trick which will make things better because you'll be able to correct problem behaviour, without causing emotional or physical harm to your four-legged friend
- Tips for Puppy Proofing Your Home which is vital to your success because you'll see how to properly proof your home, and save your furniture, until your puppy's teething period subsides

Now... I have to be honest. Some may say I cheat a little bit, but you won't blame me when you see how much it'll simplify your life. Plus, I happened to find a great deal on it this week so I thought you'd like to see it.

[Click here to check it out. \(LINK\)](#)

I know you're sick of struggling with **fixing and replacing all the chewed furniture in your home**. **So if you use my shortcut (LINK)** you'll be able to knock out this problem even quicker.

Hit Reply if you have any questions. Talk Soon!

Amanda Smith

P.S. This is the best deal that I've found on this shortcut. Like I said, I love the way it has **The "Chew No More" Toy List** which is going to make your life better because **it provides a list of chew toys proven to work. Your puppy will love these so much, they'll quickly lose interest in the taste of your couch.**

Message 4:

Subject: Oh no, we're about to...s

Body:

Close this down.

Unfortunately **This Offer will be Closing at 11:00 PM Eastern Standard Time on 02/10/2015 (Tuesday)**. This is because **we are only licensed to sell this guide for a limited time.**

I remember how awful it was, struggling with **fixing and replacing all the chewed furniture in your home**. And I know how badly you want to **stop a puppy from chewing everything in sight**. So I thought I'd reach out today and make sure you get in on this before you miss out.

Click here to secure your **The Puppy Training Guide** here now.

Talk soon,

Amanda Smith

Message 5:

Subject: Ready to **stop a puppy from chewing everything in sight** with success?

Body:

You've been trying to **stop a puppy from chewing everything in sight**, and I'd be willing to bet you've tried a million different solutions that have blown up in your face.

(Don't worry, I went through the trenches too!)

In order to **stop a puppy from chewing everything in sight**?

- You've **invested in a large variety of chew toys** which just resulted in **wasting a lot of money with no success**.
- You've **raised your voice** which led to **feelings of guilt as your puppy becomes scared and confused**.
- You've **tried smacking your puppy while in the act** which just ended up in **signs of aggression from your puppy**.

I know I've been blowing up your inbox over the last several days, but it's because I want to save you from the grief that I went through.

And because **This Offer will be Closing at 11:00 PM Eastern Standard Time on 02/10/2015 (Tuesday)**, I really want to make sure you don't miss out.

(no pressure, you're backed by the **60 days** guarantee!)

Click here to get started right now!

Talk to you soon!

Amanda Smith

Message 6:

Subject: [Last Call] Let's make this easy for you.

Body:

Alright...

We've talked a lot this week. Because I know you want to **stop a puppy from chewing everything in sight.**

I'll be honest. I spent a lot of time overcomplicating this.

If I could change anything, it'd be to go back and start using **The Puppy Training Guide** sooner.

The Reason why is because it has?

- **The "Chew No More" Toy List** which you'll enjoy because it provides a list of chew toys proven to work. Your puppy will love these so much, they'll quickly lose interest in the taste of your couch
- **The Play Time Guide** which is important because you'll see how to encourage positive play with your puppy that will allow you to bond, while wearing him out - a tired dog is a good dog
- **The "Medical Problems You Need to Know" Guide** which is going to help you because you'll be educated in spotting medical issues that require veterinary attention
- **The "No Hit" Corrective Trick** which will make things better because you'll be able to correct problem behaviour, without causing emotional or physical harm to your four-legged friend
- **Tips for Puppy Proofing Your Home** which is vital to your success because you'll see how to properly proof your home, and save your furniture, until your puppy's teething period subsides

I don't want you to waste anymore time.

But just know, **This Offer will be Closing at 11:00 PM Eastern Standard Time on 02/10/2015 (Tuesday).**

[Click here to get started right now \(closing soon!\)](#)

Talk soon,

Amanda Smith

P.S. Like I said, **This Offer will be Closing at 11:00 PM Eastern Standard Time on 02/10/2015 (Tuesday)**. The only way to make sure you get in is to click the link above. **Don't worry, you're always protected by the 60 days guarantee.**